



**FOR IMMEDIATE RELEASE**  
**MEDIA ADVISORY** – Tuesday, April 9, 2019  
**Fargo Public School District #1**

## **AUTHOR VISITS BENNETT ELEMENTARY**

Writing books is work – but it’s also a lot of fun to let your imagination soar, as these young readers will find out!

**WHAT:** Author to Visit Bennett Elementary  
**WHEN:** **Thursday, April 11, 2019;** 8:40 to 11:00 a.m. See schedule below.  
**WHERE:** Gymnasium; Bennett Elementary, 2000 South 58<sup>th</sup> Avenue, Fargo  
**CONTACT:** Pegi Ecker, Library Media Specialist, 701.446.4045 or [eckerp@fargo.k12.nd.us](mailto:eckerp@fargo.k12.nd.us)

Children’s book author Jerry Pallotta will spend the morning with kindergarten through fifth graders at Bennett Elementary School on Thursday, April 11.

Pallotta began writing in 1986. He got the idea for his first book, *Ocean Alphabet*, while reading to his children and remembering all the fun he had growing up at the beach on the Massachusetts coast. This self-published title established his creative process. While successfully selling *Ocean Alphabet*, inspiration for the next title took hold. Information researched in the field, complimented with museum and library study, grew into a series of 30 nonfiction alphabet titles that includes *Icky Bug Alphabet*, *Airplane Alphabet*, *Flower Alphabet*, and *Eyeball Alphabet*.

Pallotta has spoken to more than two million children. From 2005 through 2007, he presented at the Read a Zillion Books® Literacy Conference, an assembly of nationally recognized educators, authors, and illustrators who promote reading and writing to emerging and experienced teachers.

### **Author Visit Schedule**

8:40 – 9:40 a.m.: Kindergarten through second grade

10:00 – 11:00 a.m.: Third through fifth grade

[END]