

**Policy Type: Results****Strategic Initiative 5: Community Outreach and Communication**

## Community Outreach

## Goal 1 – City of Fargo and Fargo Park Board Relations

Indicators of Success or Results

- Administration and elected officials will meet annually to discuss current and relevant issues associated in providing quality services to the citizens of Fargo. These meetings will be a shared responsibility and hosted by each entity in a rotational cycle.

## Goal 2 - Fargo Public Schools Development Foundation

Indicators of Success or Results

- Funds raised for the Got No Milk Program/Critical Needs Programs
- Number of endowments, education grants, scholarships and awards
- Funds raised for special projects
- Continuation of the Adopt-A-School Program
- Annual report to the Board of Education

## Goal 3 – College and University Partnerships

Indicators of Success or Results

- Continue relationships with area college teacher preparation programs by attending the local college dean advisory committee meetings
- Continue to partner with the University of North Dakota Resident Teacher Program.
- Continue to work with local colleges in the placement of student-teacher field experience students and other internship opportunities

## Goal 4 – Career &amp; Technical Education Partnerships

*Advisory Committee and Community Relations*Indicators of Success or Results

- The advisory committee's action plans will be posted on the Fargo Public Schools Strategic Plan Dashboard.

- Annual report to the Board of Education  
*Workplace Experiences, Business Partnerships, and Post-Secondary Connections*

Indicators of Success or Results

- Number of community and industry partners that align with CTE program pathways for each program area
- Number of events and activities that occur between the CTE program instructors and the business community
- Course enrollments to improve non-traditional student participation and retention in non-traditional programs
- Number of job shadowing and cooperative learning experiences
- Annual report to the Board of Education

Goal 5 – Mental Health, Dropout Prevention, & Youth Risk Services

Indicators of Success or Results

- Student and family referrals to community resources
- Attendance Rates – The percentage of students with 12 or fewer unexcused days absent per year will decrease
- Graduation Rates – The percentage of high school students who graduated on time will increase and dropped out will decrease annually
- Incident Reports – The number of minor, major and suspension student violations will decrease annually
- Annual report to the Board of Education

Communication

Goal 1 – District Image

Goal 2 – Parent/Family Communication and Engagement

Goal 3 – Community Communication and Engagement

Goal 4 – Internal Communication and Engagement

Indicators of Success or Results

- AdvancED Survey data on school communications will show positive trends
- Number of media releases and coverage percentage
- Website analytics
- Number of social media followers and interaction
- Number of subscribers to electronic newsletter
- Community engagements, feedback opportunities or public forums
- Annual report to the Board of Education

**Monitoring Method:**

**Monitoring Frequency:** *Annually in Concurrence with Strategic Plan Review  
Periodic Updates as Scheduled in GP-8-E*

Fargo Public Schools Board of Education