

Meeting Minutes: Communications, Engagement and Advocacy (CEA) Committee **Date/Time:** Tuesday, March 30, 2021

Location: Board room **Start:** 7:34 a.m. **End:** 8:17 a.m.

Committee Members Present: Nikkie Gullickson - Chair, Rebecca Knutson (via phone), Seth Holden, Tracie Newman, Jennifer Benson

Administrators/Staff Members Present: Rupak Gandhi, AnnMarie Campbell, Amy Norstedt **Recorder:** Betsy Beaton

Agenda Item	Discussion – Conclusion	Recommendations or Actions
Minutes	The minutes of the February 18 minutes were reviewed.	The minutes were approved and will be posted on the Board's section of the public website.
FPS Town Hall Meetings	<p>Dr. Gandhi gave an update on the FPS Town Hall meetings. President Knutson was the Board representative at the meeting. 78 staff members joined in the Monday, March 1 afternoon session and 15 joined the Tuesday, March 2 morning session. All questions asked were able to be answered by Cabinet members or President Knutson. Seventeen individuals filled out the post-event online survey. Participants expressed gratitude for this opportunity.</p> <p>Dr. Gandhi shared that the Standard of Effort Report and the Long-Range Financial Plan (LRFP) will be presented at the April meetings. Discussion was held on which board member would be best to present the LRFP. The format for the April meetings will be the same as the March meetings; 15 minutes will be devoted to each topic presented and 30 minutes of questions.</p> <p>Committee members discussed who could present on Negotiations at the May Town Hall meetings.</p> <p>Mrs. AnnMarie Campbell updated the committee on current registrations for the April Town Hall meetings. Currently, 60 staff members are registered for Monday afternoon session, and 14 for Tuesday morning session. Committee members agreed that holding two sessions is worth the time and effort.</p>	<p>Rebecca Knutson will reach out to Jim Johnson about presenting the LRFP at the April meetings.</p> <p>Rebecca Knutson will reach out to David Paulsen about presenting on Negotiations at the May Town Hall meetings.</p>
Communication on EL-14 Change	Discussion was held on a Board member writing a column regarding the changes made to EL-14. Brian Nelson is on the calendar committee; consensus was reached to request Mr. Nelson write the column.	Nikkie Gullickson will reach out to Brian Nelson about writing a board column regarding changes to EL-14, for the April 15 newsletter.
Review Work Plan	Discussion was held on the 2021-22 Communications, Engagement and Advocacy (CEA) Work Plan.	

Agenda Item	Discussion – Conclusion	Recommendations or Actions
	<p data-bbox="403 87 1352 326">It was noted in the next legislative year, the CEA Committee can work with the Governmental Affairs Committee for communication to the community at crossover time and to provide more information on the Board’s website on legislative priorities. Dr. Gandhi suggested getting feedback from all board members for ideas for next year’s CEA Work Plan.</p> <p data-bbox="403 459 1304 574">Discussion was held on the National School Public Relations (NSPRA) 2015 Communications Audit and if it should be reviewed again by the committee.</p>	<p data-bbox="1369 172 2018 326">Nikkie Gullickson will work with AnnMarie Campbell to send an email to solicit feedback from all board members for the CEA’s 2021-22 work plan.</p> <p data-bbox="1369 378 2018 492">AnnMarie will send out the NSPRA Communications Audit for committee members to review.</p>
Next Meeting	The next meeting is scheduled for Tuesday, April 20.	