

Meeting Minutes: Communications, Engagement and Advocacy (CEA) Committee **Date/Time:** Tuesday, December 15, 2020

Location: Board room **Start:** 7:35 a.m. **End:** 8:38 a.m.

Committee Members Present: Nikkie Gullickson, Chair, Rebecca Knutson, Seth Holden, Tracie Newman, Jennifer Benson

Administrators/Staff Members Present: Rupak Gandhi, AnnMarie Campbell, Amy Norstedt **Recorder:** Betsy Beaton

Agenda Item	Discussion – Conclusion	Recommendations or Actions
Minutes	The minutes of the November 23 minutes were reviewed.	The minutes were approved and will be posted on the Board’s section of the public website.
Board Decision Making - Possible Web Page - Transitioning to a new school name - Honoring Past FPS Staff/Alumni - Engaging Staff	<p>Possible Web Page: Discussion was held on how to share information about the Board of Education and the work they do. A suggestion was made to share it on the Board’s existing web site differentiating what decisions are operational and what the Board is responsible for.</p> <p>Transitioning to a new school name: Discussion was held on if there is a need to communicate why the Board chose the name Dakota High School to replace Woodrow Wilson. Mrs. Campbell shared all the components happening to transition to the new name.</p> <p>Honoring Past Staff/Alumni: Discussion was held on honoring staff/alumni. Dr. Gandhi shared that the FPS Development Foundation does a great job of sharing information about past staff/alumni. Mrs. Campbell shared that North and South High Schools honor alumni each year through their Hall of Fame program.</p> <p>Engaging Staff: Discussion was held on if the Board should communicate with staff, outside of the Fargo Education Association (FEA). Dr. Gandhi suggested an administrative monthly engagement meeting with staff and how it would be structured – with a board member at each meeting - rotating throughout the year.</p>	<p>Mrs. Campbell will work with Ms. Knutson and/or Mrs. Gullickson to draft information to be added to the existing board website. A future column in the newsletters will share this new area or information on the Board website.</p> <p>Ms. Knutson will write an article to be shared in the district newsletters in the future regarding the new name of Dakota High School.</p> <p>Mrs. Gullickson will reach out to the Foundation to discuss this and what else may be able to be done.</p> <p>Mrs. Campbell and Dr. Gandhi will put a draft together for a possible structure and bring it to the next meeting.</p>
Board Video Series	Time did not allow for this agenda item; this will be moved to the January meeting.	
Legislative Information to share with Stakeholders	In working with the Governmental Affairs Committee, there is a need to identify groups to engage with for legislative support. This will be discussed further at the January meeting.	
Next Meeting	The next meeting is scheduled for Tuesday, January 19 at 7:30 am in the Board room. There is another group that needs to use the Board room at 9:00 a.m.	The meeting will be at 7:00 a.m. on Tuesday, January 19 in the Board room to accommodate the next group.

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